Name of Cookie	Duration	Category	Description
WTB-US Customers (logging in to Insights Portal, using Platform/Modules)			
COG_ACCESS_TOKEN	1 hour (or session)	functionality	SSO (Single Sign On - login functionality)
POST_LOGIN_REDIRECT	1 minute	functionality	SSO (Single Sign On - login functionality)
connect.sid	session	ease of life	user session identification - 3rd party package cookie
assorted cookies - see description			* our Insights reporting portal loads several 3rd party items into its environment, including LinkedIn analytics and Pendo, a product analytics tool. These applications each have numerous cookies, involved with functionality and tracking.
WTB-EU Customers (logging in to Portal using Platform/Modules)			
PHPSESSID	Session	technical necessary	For the usage of the password-protected administrator area the cookie will store a distinctive session ID which allows the allocation of data stored on the server side (e.g. login data, selected language) to a specific user. Thus, the user will not have to enter such data upon every access.
rtoken	4 hours	technical necessary	
AWSALBCORS		technical necessary	This cookie is exclusively set in connection with the usage of the administrator area. It stores a session id allowing for seamless user sessions in multi server environments. This cookie is deleted after seven days.
AWSALB	7 days	technical necessary	
opened-filter-well	Session	functional	This cookie is solely set in connection with the usage of the administrator area. It stores information on whether or not the user has activated a filter function for the evaluation of statistical data or for the administrator surface of the administration area in order to preserve such settings for a renewed upload of the webpage. This cookie is deleted at the end of your session when you close your internet browser.
filterFormData	Session	functional	
ccOptOut	10 years	sales tracking	This cookie is set, if a visitor choses to opt-out of sales tracking. If this cookie exists, Commerce Connector will not track wether a purchase from a retailer resulted from them being redirected by Commerce Connector.
Prowl Customers (logging in to Portal, using Platform/Modules)			
prowl_session_v2	Session	Necessary	Application use
XSRF-TOKEN	Session	Necessary	Application use (Laravel framework)
laravel_token	Session	Necessary	Application use (Laravel framework)
intercom-session-fv785k92	Session	Necessary	Application use (Intercom embedded chat)
clients	30 days	Necessary	Application use - internal users only.
_ga	2 years	google analytics	Used to distinguish users.
_gid	1 day	google analytics	Used to distinguish users.
_gat	1 minute	google analytics	Used to throttle request rate.
Brand Monitor Customers (logging in to Portal, using Platform/Modules)			
id	1 day	Session	Used to identify current session. Resets with every session.
created	1 day	Session	Describes when session was created. Resets with every session.
expire	1 day	Session	Describes when session will expire. Resets with every session.
connect.sid	1 day	Session	Used to identify current session. Resets with every session.
_ga	2 years	Google Analytics	Used to distinguish users. More info: https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage
_gid	1 day	Google Analytics	Used to distinguish users. More info: https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage
_gat	1 minute	Google Analytics	Used to throttle request rate. More info: https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage